

INTERNATIONAL VISITOR LEADERSHIP PROGRAM

U.S. Political Parties

An On-Demand Project for Mexico

These visitors are invited to the United States under the auspices of the Department of State's International Visitor Leadership Program. Their program is arranged by Meridian International Center

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July 9 – July 19, 2017

PROFESSIONAL OBJECTIVES

The Department of State has outlined the following specific objectives for this project:

- Understand the role of political parties in the United States;
- Discuss how U.S. political parties fundraise for campaign and routine activities;
- Understand how U.S. political parties select their candidates;
- Examine how U.S. political parties influence federal, state and local government; and
- Review how parties remain connected with and responsive to their electorates.

PARTICIPANT LIST

Mr. Adrian ANAYA MENENDEZ

Director for Europe of the Secretariat for International Affairs, National Executive Committee of the Institutional Revolutionary Party (PRI)

Mr. Jorge AZPIRI HERNANDEZ

Political Advisor for Ecological Green Party of Mexico

Ms. Alicia GALVAN LOPEZ

National Elections Coordinator, National Secretariat of National Action Party (PAN)

Mr. Ivan Ilich GONZALEZ CONTRERAS

National Organizational Secretary, Nueva Alianza Party's Youth Movement

Ms. Karla Lizeth JACOBO LOPEZ

Vice President, International Union of Socialist Youth, Democratic Revolutionary Party (PRD)

Mr. Sebastian RAMIREZ MENDOZA

National Counselor and District Liaison for the President of the National Executive Party for the National Regeneration Party (MORENA)

Mr. Christian Ricardo ROBLES GARCIA

Director of Strategic Analysis, Secretariat of International Affairs, Institutional Revolutionary Party (PRI)

Mr. Rodrigo Heminio SAMPERIO CHAPARRO

Vice Coordinator for Youth, Movimiento Ciudadano Political Party in the State of Mexico

Mr. Erick Rafael VALDEPENAS MORENA

Vice Coordinator for Youth, Democratic Revolutionary Party (PRD)

Mrs. Susana del Carmen ZATARAIN GARCIA

Municipal Union Leader, City of Los Cabos

Country: **Mexico**

Name: **Mr. Adrian ANAYA MENENDEZ**

Present Position: Director for Europe of the Secretariat for International Affairs, National Executive Committee of the Institutional Revolutionary Party (PRI)

Concurrent Position: Assistant for North American Affairs, PRI Party

Previous Position: PRI Propaganda Coordinator, 2015
PRI Electoral Representative, 2015
Political Advisor for deputy's candidacy, 2014

Education and Training: Bachelor's Degree in Political Science, Universidad Iberoamericana, 2016

Address: Adrian.anayam@pri.org.mx

Languages: Spanish (native), English

U.S. Travel: New York, Texas

Other Travel: China

Professional Background: Mr. Adrian Anaya is responsible for the PRI party's relations with members of the European Union, their embassies, political parties, and civil society organizations. His agenda is to increase his party's link with European institutions and issue in Mexico. As well, Mr. Anaya is an assistant for North American affairs.

Country: **Mexico**

Name: **Mr. Jorge AZPIRI HERNANDEZ**

Present Position: Political Advisor for Ecological Green Party of Mexico

Previous Position: National Delegate Ecological Green Party of Mexico

Education and Training: Law, Universidad Anahuac, 2010
Law, Escuela Libre de Derecho, 2007

Address: chiapas2030@gmail.com

Languages: Spanish (native), English

U.S. Travel: Texas

Professional Background: Mr. Jorge Azpiri specializes in working with mass media to influence the electorate's perceptions and moods regarding his party and specific candidates. He is present at the beginning of the creative process and later in the production, and evaluation of working with the media. He also helps establish guidelines for programming social and mass media campaigns.

Country: **Mexico**

Name: **Ms. Alicia GALVAN LOPEZ**

Present Position: National Elections Coordinator, National Secretariat of National Action Party (PAN)

Concurrent Position: Technical Secretary, Blanca Magarassi Research Center, National Secretariat for Political Promotion for Women

Previous Position: National Coordinator of Young Women, National Secretariat of Youth Action, 2014-2016

Education and Training: Law, Law Universidad Pan Americana, 2017
Certificate in Economics, Konrad Adenauer Stiftung Institute, 2015
Certificate in Public Policy and Populism, Fundacion Para el Analisis de Estudios Sociales

Address: alice.galvan.lopez@gmail.com

Languages: Spanish (native), English

U.S. Travel: Illinois, New York, Texas

Other Travel: Argentina, Belgium, Chile, Germany, Norway, Spain

Professional Background: Ms. Alicia Galvan is currently the Coordinator of Electoral Action for the Executive Committee (CEN) of PAN and Technical Secretary of the Center for Studies for Women. Founding Partner of Acting for Mexico A.C.

Country: **Mexico**

Name: **Mr. Ivan Ilich GONZALEZ CONTRERAS**

Present Position: National Organization Secretary, Nueva Alianza Party's Youth Movement

Previous Position: Vice Director for Social Benefits and Communication, Federal Government's Instituto de Seguridad y Servicios Sociales de los Trabajadores del Estado (ISSSTE), 2008 -- 2012
Commercial Director for Versatil Europe SL for the European Union, 2006 -- 2008

Education and Training: Master's in International Business, Tec de Monterrey, 2008
Bachelor's in International Business, Tec de Monterrey, 2006
Specialization in Business Administration, Ecole de Management de Lyon, 2005

Publications: The 2015 Youth Agenda for Mexican Politicians, Tec de Monterrey University, 2015

Address: ivanilich2@yahoo.com

Languages: Spanish (native), English

U.S. Travel: California, New York, Washington

Other Travel: China, Germany

Professional Background: Mr. Ivan Ilich Gonzalez is currently the National Organization Secretary for the Nueva Alianza Party's Youth Movement. In that capacity, he is responsible for growth in all 32 Mexican states, improving and developing the political skills of young people. He also updates the party's youth agenda with state committees and different NGO.

Country: **Mexico**

Name: **Ms. Karla Lizeth JACOBO LOPEZ**

Present Position: Vice President, International Union of Socialist Youth,
Democratic Revolutionary Party (PRD)

Previous Position: Undersecretary, PRD Youth Council, 2014 – 2015
State Secretary, PRD Youth Council, 2012 -- 2015

Education and Training: Bachelor's Degree in Public Administration, Universidad
de Guadalajara, 2011

Address: jacobokarla@gmail.com

Languages: Spanish (native), English

U.S. Travel: California

Country: **Mexico**

Name: **Mr. Sebastian RAMIREZ MENDOZA**

Present Position: National Counselor and District Liaison for the President of the National Executive Party for the National Regeneration Party (MORENA)

Previous Position: Technical Secretary, Latin American Network for Equality and Justice, 2007 -- 2011

Education and Training: Bachelor's Degree in Sociology, Universidad Autonoma Metropolitana, 2011

Address: Sebastian.rame@gmail.com

Languages: Spanish (native), English

U.S. Travel: New York

Country: **Mexico**

Name: **Mr. Christian Ricardo ROBLES GARCIA**

Present Position: Director for Strategic Analysis for the Secretariat of International Affairs, Institutional Revolutionary Party (PRI)

Previous Position: Staff, Office of the Chief of Staff for the Secretary of Foreign Affairs of Mexico, 2015 -- 2015

Education and Training: Bachelor's Degree in Political Science, Metropolitan Autonomous University, 2015

Address: christian.robles@pri.org.mx

Languages: Spanish (native), English

Professional Background: As the Director for Strategic Analysis for PRI's Secretariat, Mr. Christian Robles conducts political, economic and social analysis on the most important countries of the world. He projects possible scenarios, so that the party can take necessary measures in advance. In this way the PRI knows in advance of possible electoral triumphs in America, Europe and Asia, in addition to probing possibilities of impeachment and outbreaks of social problems in other countries.

Country: **Mexico**

Name: **Mr. Rodrigo Herminio SAMPERIO CHAPARRO**

Present Position: Vice Coordinator for Youth, Citizens' Movement (Movimiento Ciudadano) Political Party for the state of Mexico

Previous Position: Coordinator of Youth, Citizens' Movement Party for the state of Mexico

Education and Training: Bachelor's in International Relations, Universidad Valle de Mexico, 2016

Address: rrsamperios@hotmail.com

Languages: Spanish (native), English

Professional Background: Mr. Rodrigo Samperio as the Vice Coordinator for Youth directs activities, programs, and projects that help encourage the participation of youth in politics. The goal is to form new leadership in the country.

Country: **Mexico**

Name: **Mr. Erick Rafael VALDEPENAS MORENO**

Present Position: National Coordinator of the New Left Youths, Party of the Democratic Revolution (Partido de la Revolución Democrática, PRD)

Previous Position: Undersecretary for International Affairs, Undersecretary of International Affairs and national congressman, PRD Party, 2012

Education and Training: Bachelor's Degree in Law, Universidad del Valle de Mexico,

Publications: *El Armagedon*, TM News, 2017
Bullying a la Mexa, Noticias TM
Locos en el Poder, Noticias TM

Address: valdepenasprd@gmail.com

Languages: Spanish (native), English

U.S. Travel: California, Florida, Georgia

Other Travel: Cuba, Spain

Professional Background: As the National Coordinator for Youth of the New Left PRD party, Mr. Erick Valdepeñas organizes the structure and formation of new cadres within his party. The goal is to encourage the participation of new cadres within the national and international politics, the formation of opinion leaders and implement of policies that help the country. Previously Mr. Valdepeñas was the National Undersecretary of International Relations for the PRD party.

Country: **Mexico**

Name: **Mrs. Susana del Carmen ZATARAIN GARCIA**

Present Position: Municipal Union Leader, City of Los Cabos

Previous Position: Director of Corporate Area in a legal firm

Education and Training: Law Degree, Universidad de Baja California Sur, 2016
Accounting, Universidad del Golfo de California

Membership: Partido Accion Nacional (PAN) party

Address: sczatarain@gmail.com

Languages: Spanish (native), English

Professional Background: As part of Los Cabo's Municipal Labor Union (Sindicato), Mrs. Susana del Carmen Zatarain is the President of the Treasury, Patrimony, and Public Accounts. In addition, she is in charge of overseeing and enforcing municipal assets and public resources. Mrs. Zatarain is also a voting member of the local municipal assembly.